Harlot Meeting Agenda

Meeting plan:
- Teams? (design, server, editorial)
- Schedule
- Google calendar set-up

Server space
- Any news?
- Options, costs
- security

Web design
- New ideas and examples (see notes below)
- Plan of action

Immediate launch of blog
- Preferred sites/locations
- Contributors
- How do we get word out? What’s the strategy?

Editorial Networking
- Interdisciplinary targets/mailing list for Pilot CFS
- Generating contacts
- Research comparable/competitive sites; possible places for press release
- Business cards/letterhead

Initial font suggestions (see www.fonts.com)
- univers: traditional postmodern
- itc luna: new, 20’s sans serif
- avant g, rounded, clean
- futura: similar to avant gard
- frutiger: narrower
- layered fonts (our own creation)

Color trends 2008:
http://www.fashiontrendsetter.com/content/color_trends/lenzing-aw-07-08women.html

Brown is black. Greys will work.
Red is out. Rich purple and blue are in.
Ethnic/world colors (Bollywood, Ireland, Russia) – sultry, saturated colors

Graphic/motif
Vector-based clip art (in bundles/encyclopedia; Art Explosion 750,00 Clip Art widest variety available= $300)